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**ASQED 2012 Exhibits**

**4<sup>th</sup> Asia Symposium on  
Quality Electronic Design – ASQED 2012**

**Penang, Malaysia**

**Conference & Exhibit July 10-11, 2012**

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**Mailing address:** The Secretariat (ASQED)  
Malaysia Institute of Microsystems c/o SHRDC  
1A, 1st Floor, Block 2  
Pusat Perniagaan Worldwide  
Jalan Tinju 13/50, Section 13  
40100 Shah Alam, Selangor DE, Malaysia

**Event Location:** Eastin Hotel, Penang, Malaysia

**Contact:** Ali Iranmanesh, [ali@isqed.org](mailto:ali@isqed.org)

**Exhibit area:** TBA

**Exhibit registration:** Free. Register through [info2012@asqed.com](mailto:info2012@asqed.com)

**Exhibit Hours:** 9:00AM – 6:00 PM

**Exhibit Fee:** RM3000 with one complimentary conference pass  
RM2000 without any complimentary pass  
Free for sponsors at USD5000 and above

**Setup and Dismantle Information:**

Installation : Monday, 9 July 4:00PM-6:00PM  
Dismantle : Wednesday, 11 July 6:00 PM-7:00 PM

**Booth package\***

1. Each 3' x 6' booth space will have the following:
  - 1 skirted table
  - 2 chairs
  - 1 power outlet
2. One piece of product literature inserted in conference tote bag.

\*ASQED has the right to assign and revise the booth locations at any time.

**Please Do:**

- Promote the exhibit through your organization by issuing press release, email blast, banners, etc.
- Encourage the employees within your organization to register and attend ASQED conference and exhibits.
- Bring your own pop-up (you can wheel it in, we do not have general contractor for this event)
- Organize your own set-up and dismantle
- Complete exhibitor badge form and Exhibitor information form
- If you like your literature to be included in the conference tote-bag mail them 1 week prior to the event to :

The Secretariat (ASQED)  
Malaysia Institute of Microsystems c/o SHRDC  
1A, 1st Floor, Block 2  
Pusat Perniagaan Worldwide  
Jalan Tinju 13/50, Section 13  
40100 Shah Alam, Selangor DE, Malaysia  
Tel : 03-55133560  
Email : [ali@isqed.org](mailto:ali@isqed.org)

**Please Don't:**

- Ship anything in advance to the Hotel, there is no storage space
- Attach anything on the ballroom walls
- Leave your exhibit after the event – we have limited time for dismantling

**Badges:**

Please complete the attached badge form for your company. Please indicate in the form, which individual is going to be also attending the conference.

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## ASQED 2012 Exhibit Personnel Registration Form

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Company name : (as you would like to see in the badges)

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Contact Person :

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Contact Number :

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Email :

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**Conference Badge**

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Name : Title :

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**Exhibitor Badge**

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Name : Title :

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Name : Title :

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Name : Title :

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Please complete this form and email or fax it back to Chin Kim Lai at [info2012@asqed.com](mailto:info2012@asqed.com) or [kimlai@shrdc.org.my](mailto:kimlai@shrdc.org.my)  
or fax : (603) 55133490

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### ASQED 2012 Exhibitor Information

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Company Name :

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Contact Person :

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Contact Number :

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Email :

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Billing info :

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**Please complete the following questions as this will help us finalize the floor plan for the pavilion.**

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1. We will bring a pop-up booth    yes    no

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2. We will need the skirted table    yes    no

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3. We will need power for (please indicate need, for example lights, laptop etc).

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4. If you have any other questions, please contact Chin Kim Lai at [info2012@asqed.com](mailto:info2012@asqed.com) or [kimlai@shrdc.org.my](mailto:kimlai@shrdc.org.my)

Please complete this form and email or fax it back to Chin Kim Lai (603)55133490.